

**V. K. KRISHNA MENON COLLEGE OF COMMERCE AND ECONOMICS AND SHARAD SHANKAR DIGHE COLLEGE OF SCIENCE AND P.  
A. MENON COLLEGE OF MANAGEMENT**

**Bhandup - (East), Mumbai-42**

**Phone - 022-25668541**

[info@menoncollege.edu.in](mailto:info@menoncollege.edu.in)

**Details of activities conducted by the Department during the Academic Year 2022-2023**

**Name of the Department:-** Commerce

**Name of the Senior faculty:-** Dr. Devaki Kutty

Sr. No.	Date/s of Event DD/MM/YYYY From - To	Title / Theme of Event	Brief Detail of a activity <b>(Name of Resource Person, if any)</b>	No. of Beneficiaries
1	21.9.2022 to 21.12.2022	Lecture Series on Soft Skill	The lec series covered with games, PPTs and discussions foll topics:1.Confidence Building 2. Balanced Mind 3.Problem Solving Skills 4.Team Building & Communication 5.Power of Thinking. The resorce person was Ms Sneha Dixit, Counselling Psychologist from Saarathi Counselling Centre	Total : 84(Average) Lec5: 32, Lec4: 88 Lec3: 75, Lec2: 90, and Lec1: 135
2	31.1.2023	Slogan & Logo Competition	Topics given were:1. Instagram 2. Bank 3. Safe Driving Inititative by Mumbai Traffic Police The 1st Riya Jaiprakash Kesarwa and 2nd Nikita Kumar Rao Shivangi	5
3	20-02-2023	Elocution competition	The topics for elocution included the following 1. Trends in digital marketing 2. Challenges and prospects in online retailing 3. Role of E-commerce in reducing operational cost	13
4	04-03-2023	Essay competition	The topics were 1. NEP prospects and challenges 2. Pakistan economic crisis 3. Startup success stories	35

5	Submitted on 17-3-2023	Article writing	Topics included: 1.What to do when you fail in life 2.Twin tower 3. Health conscious diet 4. Entertainment industry 5. Growing population in India 6. Unaddressed stress to which adolescents are exposed to 7. Startups in India 8. Investment accounting 9. Humanitarian impact and risk of use of nuclear weapons	9
---	---------------------------	-----------------	--	---