

V. K. KRISHNA MENON COLLEGE OF COMMERCE AND ECONOMICS AND SHARAD SHANKAR DIGHE COLLEGE OF SCIENCE

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Details of activities conducted by the Department during the Academic Year 2020-21

Name of the Department: - Business Communication

Name of the HoD - Dr. Anuradha Kumar Iyer

Sr. No.	Date/s of Event	Title / Theme of Event	Brief Detail of a activity (Name of Resource Person, if any)	No. of Beneficiaries
1	25.9.2020-3.10.2020 & 8.2.2021-13.2.2021	Class Tests (Oral)	Words were given for preparation in advance. Students had to find their meaning and learn the spellings and use the words in sentences of their own. Helps to improve vocabulary.	421
2	26.9.2020-1.10.2020 & 18.1.2021-23.1.2021	32 Power Point Presentations	Helps in developing soft skills, team spirit, controlling ego, improving listening skills.	111
3	7.9.2020-11.11.2020	Asides 1. Haptics 2. Posture & Gait 3. Motivation & Morale	Discussion to help easy grasp of topics in Communication. Aids in better communication	421
4	2.11.2020-5.12.2020	Motivational videos 1. Michael Phelps 2. Virat Kohli 3. Dasharath Manjhi- The Mountain Man 4. Rahul Jadhav- Gangster to Marathoner	What your eyes can see your mind believes.	421
5	27.11.2020-1.12.2020	Short Films 1. Baatein 2. Devi	Stories are a great way of becoming conscious about reality.	421
6	15.2.2021-27.2.2021	Extempore	Boosts confidence, quick thinking.	43

7	22.1.2021-1.2.2021 & 3.2.2021-5.2.2021 & 15.3.2021-20.3.2021	Discussions 1. Hygge 2. Ikigai 3. Pygmalion Effect 4. Galatea & Golem Effects 5.The Checklist Manifesto 6. The Science of Wellbeing- Gratitude	Exposure to new concepts	421
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