



Bhandup Educational Society's  
**V. K. KRISHNA MENON COLLEGE OF COMMERCE & ECONOMICS  
 AND SHARAD SHANKAR DIGHE COLLEGE OF SCIENCE**

व्ही.के. कृष्ण मेनन वाणिज्य व अर्थशास्त्र महाविद्यालय आणि शरद शंकर दिघे विज्ञान महाविद्यालय

Affiliated to the University of Mumbai  
 Email :- [info@menoncollege.edu.in](mailto:info@menoncollege.edu.in)

## **INSTITUTIONAL DISTINCTIVENESS**

### **Simplicity & Promotion of Human Values**

Our institution has conceived **Simplicity** as abstinence from all the lustrous and alluring desires. In the footsteps of Founder Chairman Adv. Shri P.A Menon, we strive towards the Gandhian vision of "Simple Living and High Thinking" by adopting the following codes of conduct.

#### **Menon Family**

‘**Menon Family**’ constitutes all the stakeholders of its three prestigious institutions - **V. K. Krishna Menon College of Commerce and Economics and S. S. Dighe College of Science, P. A. Menon Junior College and P. A. Menon English High School** – operating under the umbrella of **Bhandup Education Society (BES)**.

**Adv. Shri P.A. Menonji, the Founder Chairman, was an ardent follower of Gandhiji.** The deep influence of Gandhian philosophy is clearly evident in every institution founded by Him. Each of these institutions is simple and operates on the principles of equality and non-discrimination. Many occasions bring stakeholders of all these institutions together like a ‘Family’, creating a feeling of belongingness. **Every stakeholder feels proud to be associated with such an institution, which has grown over decades without compromising its values and principles.**

#### **Management Philosophy and Commitments**

- The Management believes that **God exists in every human being** and by respecting the God in another person you get God’s blessings.
- Our institution has adopted the Holy Book “*Bhagwad Gita*” as Dictionary of Life. **Twenty principles** derived from this holy book constitute core values of the institution.
- The Management considers ‘Education’, **not as an instrument of creating Wealth but of creating ‘Stakeholders’**.
- With **Founder Chairman Advocate P.A. Menonji’s** divine blessings and support, the legacy continues with our current Chairperson **Smt. Sarada Menon**.

#### **Simple Appearance and High Performance:**

- Though simple in appearance, the institution has high **average success rate of more than 90% every year**.
- **Most of our students prefer to go for higher studies** in order to create strong theoretical foundations for themselves.
- Students are encouraged to wear simple and descent dresses. Female Staff have to wear saree.



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- Many lectures start with **Thought Sharing, Meditation** to develop a positive thinking and attitude in students.

#### **Centre of Gandhian Studies and Action:**

- The institution through the **Centre of Gandhian Studies and Action** is working efficiently to **imbibe moral values and ethical principles amongst the students and staff.**
- **Gandhi Week and Ahimsa week** were organized to inculcate feeling of care, harmony and compassion among all stakeholders.
- The Centre organises **Competitions, Value Added Courses, National and International Seminars, Workshops, Guest Lectures, etc.** for the promotion of Gandhian Philosophy.

#### **Patriotism**

Our institution has pledged to sensitize our students at a very young age towards patriotism and the sacrifices made by our soldiers. To institutionalize this concept, we celebrate

- **Independence Day**
- **Republic Day**
- **Indian Army Our Pride**
- **Martyrs Day**
- **Navy Day**

#### **Sensitivity towards environment**

The college administration takes keen interest to keep our sprawling campus rich with vegetation and natural beauty. Various programs on ecosystem and biodiversity are conducted throughout the year to make all the stakeholders sensitive towards environment, viz.

- **Celebration of Environment week**
- **Guest Lectures on Various aspect of Environment**
- **Construction of Compost pit and Compost Making**
- **Generation of QR codes for all plants in college campus**

#### **Skill Development Programs**

Towards the possibility of awakening our students to enhanced capabilities and progress towards the higher dimensions of the self-six **Skill Development Course** are organized by our institution.

#### **Promotion of Ethical Practices and Human Values**

Various Workshop, Webinar and programs are conducted to emphasize on different human values. Some are-



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- Essay Writing Competition on the Topics 1) **Work Place Ethics** 2) **Importance of Ethics in Business.**
- Poster making Competition on the Topics: (i) **Effect of Military War on Environment.** (ii) **Empathy Towards Senior Citizens**
- Rally to create awareness on **women's safety & women's power.**
- **COVID-19 Vaccination Drive,**
- **Blood Donation Drive, Cleanliness drive, Food Grain Donation**
- Video screening on **Casteism and untouchability**, webinars on **Nonviolence, Global peace** and security
- Webinars to create awareness about ethical issues in **RTI, Consumer Protection, IPR, Cyber security** etc.

### Staff Welfare Program

To institutionalize the values of our Founder and to understand and implement the Code of Conduct to provide an efficient working environment our Institution organizes sessions for staff members-

- Seminar on “**Institutional Values and Code of Conduct for Teaching staff**” by IQAC.
- Seminar on “**Code of Conduct and its Implication for a Stress-Free Work Place**” for Non-teaching staff by IQAC.
- Webinar on “**Humanistic Approach at Work Place**” for all staff by IQAC.
- Webinar on “**Ghar ke female FIT toh family SUPERHIT**” for all staff members on Women's Day by WDC.

### Zero Litigations:

- Due to **transparent and perfect management**, our institution is free from litigations.

The institution has created **an atmosphere of learning** with involvement of Management, Staff Members and Students **by imbibing the value system of simple living and high thinking.** We have adopted its practice in its true sense in not only appearance but in intrinsic and intimate thought process too. In all our academic and non-academic interactions beginning with admission process, academic plans etc. and ending with the declaration of results and awarding the degree certificate, life inside institution is a reflection of values we have adopted and characteristics we want to uphold.

**Prin. (Mrs.) S. V. Phadnis**  
**PRINCIPAL**

