

BHANDUP EDUCATIONAL SOCIETY'S
V. K. KRISHNA MENON COLLEGE OF COMMERCE & ECONOMICS
AND SHARAD SHANKAR DIGHE COLLEGE OF SCIENCE
AND P.A. MENON COLLEGE OF MANAGEMENT

[AFFILIATED TO UNIVERSITY OF MUMBAI]
BHANDUP EAST, MUMBAI - 400042

Institutional Distinctiveness(2023-24)

Simplicity and Promotion of Human Values

Menon Family

‘Menon Family’ constitutes of the stakeholders related to all the three prestigious institutions - V. K. Krishna Menon College of Commerce and Economics and Sharad Shankar Dighe College of Science and P. A. Menon College of Management, BES's P. A. Menon Junior College and P. A. Menon English High School – run and managed by Bhandup Educational Society (BES).

Late Adv. Shri P.A. Menonji, the Founder Chairman, was an ardent follower of Gandhiji. The deep influence of Gandhian philosophy is clearly evident in institutions founded by Him. Each of these institutions is simple and operates on the principles of equality and non-discrimination. Many occasions bring the stakeholders together like a ‘Family’, creating a feeling of belongingness. Every stakeholder feels proud to be associated with such an institution, which has grown over decades without compromising its values and principles.

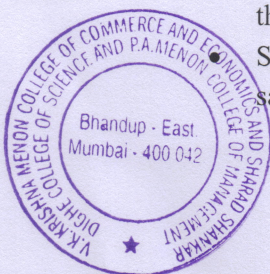
Our institution has conceived **Simplicity** by advocating abstinence from all the lustrous and alluring desires in life. In the footsteps of Founder Chairman Late Adv. Shri P.A Menonji, we strive towards the Gandhian vision of "Simple Living and High Thinking".

Management Philosophy and Commitments

- The Management believes that **God exists in every human being** and by respecting God in another person you get God's blessings.
- Our institution has adopted the Holy Book “*Bhagwad Gita*” as Dictionary of Life. **Twenty principles** derived from this holy book constitute core values of the institution.
- The Management considers ‘Education’, **not as an instrument of creating Wealth but of creating ‘Stakeholders’**.
- With **Founder Chairman Advocate P.A. Menonji's** divine blessings and support, the legacy continues with our current Chairperson **Smt. Sarada Menon**.

Simple Appearance and High Performance:

- **Most of our students prefer to go for higher studies** in order to create strong foundations for themselves.
- Students are encouraged to wear **simple and decent dresses**. Female Staff have to wear saree.



Centre of Gandhian Studies and Action:

- The institution through the **Centre of Gandhian Studies and Action** is working efficiently to **imbibe moral values and ethical principles amongst the students and staff.**
- **Gandhi Week and Ahimsa week** are organized to inculcate feeling of care, harmony and compassion among all stakeholders.
- The Centre organises **Competitions, Ten Certificate Courses, National and International Seminars, Workshops, Gandhi Exam, Guest Lectures, etc.** for the promotion of Gandhian Philosophy. These programs are organized to awaken our students to enhance capabilities and progress towards the higher dimensions of the self.

Patriotism

Our institution has pledged to sensitize our students at a very young age towards patriotism and the sacrifices made by our soldiers. To institutionalize this concept, every year we celebrate:

- **Independence Day**
- **Republic Day**
- **Indian Armed Force-Our Pride**
- **Rakshabandhan with Army Jawans**

Martyrs Day is commemorated on 30th January every year to mark the death anniversary of Gandhiji and to remember his contribution to India and his sacrifices during the freedom struggle.

Sensitivity towards environment

The college administration takes keen interest to keep our sprawling campus rich with vegetation and natural beauty. Various programs on ecosystem and biodiversity are conducted throughout the year to make the stakeholders sensitive towards environment, viz.

- **Ecofriendly Ganesh Making Workshop.**
- **The college has conducted a certificate course on "Best out of Waste".**
- **"Waste Recycling" Competition.**
- **One Day Intercollegiate Workshop on Microscale Techniques in Chemistry-A Training Program for B.Sc. Students.**
- **A study tour was arranged for B.Sc. students to 'Monteria Village'**
- **Other environment related activities:** QR codes for the plants in college campus, Survey Work, Creative Writing and Poster Making Competition on Environmental and Social issues by DLLE students, Guest Lectures on 'Beat plastic pollution' and 'Micro greens', Animal Welfare project, etc.

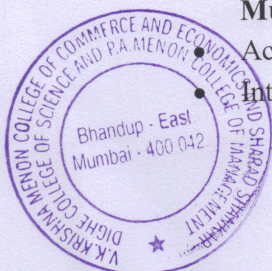
Promotion of Ethical Practices and Human Values

Various Workshop, Webinar and programs are conducted to emphasize on different human values. To list a few, we have conducted the following:

- **Anti-Ragging activities**
- De-addiction rally to Say No to drugs.
- Certificate course on **Bhagwat Gita.**
- Workshops, Seminar and Competitions on gender issues e.g. **Sexual Harassment at Work Place, Women Law, Women Empowerment etc.**
- National Webinar on **"Integrating Ancient Wisdom: Exploring the Bhagavad Gita and Multidisciplinary Indian Knowledge System"**

• Activities in class like **Thought Sharing, Meditation, Karma Yoga.**

• International conference on **Human Rights, Seminar on IPR, Road Safety etc.**



- To inculcate feeling of care, harmony and compassion among all stakeholders many programs like **Gandhi and Ahimsa week, Blood Donation Drive, Dental camps, De-addiction Rally, LAKSHH, Run for Unity, Peace Rally, AIDS Rally** etc. were organised.

Staff Welfare Program

To institutionalize the values of our Founder and to understand and implement the Code of Conduct to provide an efficient working environment our Institution organizes various sessions for staff members.

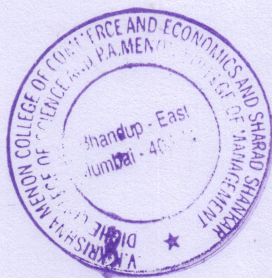
To list a few, we have conducted the following:

- **Workshop on sexual harassment by Adv. Reshma Jagtap**
- **Certificate Course on Tally**
- **Cricket match for non-teaching staff at college playground.**

Zero Litigations:

- Due to **transparent and perfect management**, our institution is free from litigations.

The institution has created **an atmosphere of learning** with involvement of Management, Staff Members and Students **by imbibing the value system of simple living and high thinking**. We have adopted its practice in its true sense in not only appearance but in intrinsic and intimate thought process too. In all our academic and non-academic interactions beginning with admission process, academic plans etc. and ending with the declaration of results and awarding the degree certificate, life inside institution is a reflection of values we have adopted and characteristics we wish to uphold.



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I/C Principal

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