

BACHELOR OF COMMERCE PROGRAMME OUTCOMES

Upon completion of the programme, the student shall

1. Know the primary functions of the business and key business terms which shall offer conceptual clarity of the programme chosen for higher studies
2. Learn the entire process of setting up of a business unit as well as managing the business activity, covering strategic aspects of business management such as accountancy, economics, environment, documentation and record
3. Be able to enhance both soft and hard skills in order to meet the challenges of the vocation
4. Get an opportunity to study multidimensional aspects of business and commerce including advertising, business communication, costing, marketing research etc which impact the organic growth of business
5. Be able to identify and choose appropriate field for personal career growth at the end of six semesters
6. Be sufficiently equipped with the knowledge of contemporary trends in business and commerce in 21st century

MASTER OF COMMERCE (ADVANCED ACCOUNTANCY) PROGRAMME OUTCOMES

Students who complete M. COM program will be able to:

1. Acquire knowledge and skills to face the challenges of the 21st Century
2. Develop competency for making effective decisions
3. Analyze accounting and financial records
4. Evaluate important aspects based on accounting and costing in the field of accounting and finance in domestic and international market
5. Understand the basic concepts used in financial reporting standards, various accounting standards involved in business transactions
6. Develop advanced theoretical knowledge and research capabilities in their preparation for academic and research focused careers
